

NYHETER OM

STÅLBYGGNAD



ADVERTISING PRICE LIST 2016



- Steel Construction projects
- Design tools
- Manufacturing and erection
- Fastening and welding
- 3D design and BIM
- Corrosion and Surface Treatment
- Materials and Components



Now
over 10 000
copies!

Four times a year!
Issued all over Scandinavia!

 Norsk Stålförbund
Norwegian Steel Association www.stalforbund.com

 Stålbyggnadsinstitutet
The Swedish Institute of Steel Construction



...given by ECOS - the European Convention for Constructional Steelwork - every two years to encourage the creative and outstanding use of steel in architecture and construction.

European Steel Design Award 2015



AWARD OF EXCELLENCE, BRIDGE



...stål - ger bättre utnyttjningsmöjligheter och ökad hållbarhet tillgängliga material och utnyttjningsmöjligheter. Till exempel möjliggör den höga bärförmågan som en smidd stålplatta har i både riktningarna en hög total styvhet och god lastfördelningsförmåga. Dessutom möjliggör stålsamband som är gjutna i stål i samband med byggandet i stora tunn tråkar eller riktiga flötar vilket ger ytterligare besparingar. Vid en välförd fallande av en öppning för ett stort konstruktivt stålverk kan



...stålplatta för att...

...offers new solutions and opportunities, allowing architects and engineers to stretch design boundaries, structural steel in low cost, cylindrical and semi-cylindrical making it the material of choice, the most sustainable European projects can meet and brought to a larger, international audience.

...Design Award Ceremony is held at the highlight of the Anniversary of ECOS. The prizes are a... award practices...



Peter Fjell, Skanska byggprojekt...



Kasper Salin-vinnare skapad med FEM-De

Umeås nya landmärke har skapats i samarbete med arkitektkontor, norska Snohetta och svenska White arkitektur och betongelement och konstruktionsberäkning.

Stål gör det möjligt

När stål används i avancerade byggnadskonstruktioner ger stålet dig många möjligheter att bygga konstruktion med hög kvalitet. Detta är ett projekt.



Ny terminal Flesland lufthavn, Bergen

Avinor bygger ny flytterminal på Bergen lufthavn, Flesland. Den ska stå färdig medio 2017 och vil samman med dagens terminal ha en kapacitet på in till 10 miljoner passagerare i året. Totalt areal blir ca. 85 000 m². Den nya terminalen blir ett modernt, funktionellt och flexibelt bygg.

...skick Construction har gjordat... 4000 ton... 10 miljoner passagerare... 85 000 m²... 2017... 10 miljoner passagerare... 85 000 m²... 2017...



DNB Bygg A - vinner av Norsk Stålkonstruksjonspris

Norsk Stålförbund og Norsk Forening for Stålkonstruksjoner... Norsk Stålkonstruksjonspris. Prisen er ment å oppmuntre til opphav til nye idéer og inspirerende løsninger.



Espen Mørstvedt, Skanska Building Group



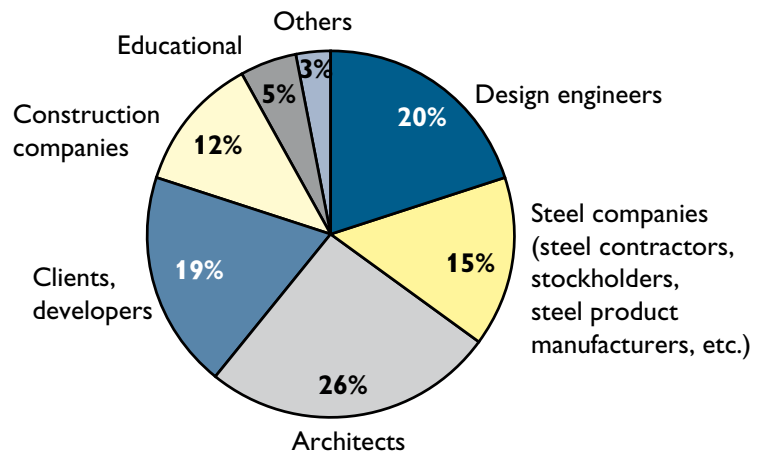
Fästelement och CE-märkning = Kvalitet

SKRIVFÖRBAND... Skruvar med tillhörande muttrar, gängstänger, dragstäng och gr... några av de produkter som binder samman våra stålkonstrukt... kvalitet tillsammans med monteringsförfarandet har en avgör... tillförlitlighet och hållbarhet. Då bords valet av...

The major Steel Construction Magazine in Scandinavia!

The magazine *Stålbyggnad* (Steel Construction) are since several years an important inspiration and knowledge source for steel as a construction material. The magazine reaches out to a wide audience in the construction sector and gives attention to steel as a construction material to clients, architects, design engineers and building contractors. The magazine is also highly regarded among the companies in the steel and steel construction industry as an important channel to spread information and knowledge about their products.

WHO ARE THE READERS OF THE MAGAZINE?



The readers of *Stålbyggnad* are all in one way or another active in steel construction. For example, Design engineers, Architects, Steel Producers, Developers, Contractors, Steel workshops, Stockholders and others. Circulation is now 10 000 copies and approximately 14 000 readers!

The magazine *Stålbyggnad* has its main distribution in Sweden and Norway, where it is available at most engineering and architectural firms, as well as the steel contractors and workshops, developers and others. This magazine reaches out to a large number of readers. The circulation increases continuously from number to number. The magazine *Stålbyggnad* also has readers in other Nordic countries. An advert in *Stålbyggnad* makes your business visible on the entire Nordic steel construction market.

Stålbyggnad will in 2016 be released in four interesting issues. The content is a mix of inspirational project descriptions from steel buildings around the world, and educational articles about the materials, methods and tools, etc. for a better use of steel in constructions.

Advertise in Stålbyggnad 2016

PUBLICATION SCHEDULE 2016

No:	The last booking date	Material deadline	Date of issue
1	12/2	19/2	14/3
2	15/4	22/4	23/5
3	2/9	9/9	3/10
4	4/11	11/11	5/12

Number three have a special distribution at the Swedish and Norwegian Steel Construction Days in October/November.

Additional special distribution on special occasions can be added during the year.

ADVERTISING RATES (IN SEK)

Formats		Member Price
1/1-page 185 x 270 mm, alt 210 x 297 + 3 mm	19,500:-	14,600:-
1/2-page 185 x 130 mm, alt. 90 x 270 mm	12,600:-	9,400:-
1/4-page 90 x 130 mm, alt. 185 x 62 mm	8,400:-	6,300:-
Spread 400 x 270 mm	31,400:-	25,100:-

Special placement

2nd cover	26,100:-	19,600:-
3rd cover	24,800:-	18,600:-
4th cover	32 500:-	24,400:-
Against Leader page	25,900:-	19,400:-
First early right page	25,600:-	19,200:-
Second early right page	25,500:-	19,100:-
Third early right page	25,400:-	19,000:-

To achieve the best possible attention for your advertisements they are always placed against or with editorial text. Never two entire ad pages together on a spread.

Companies that are members of SBI (Swedish Institute of Steel Construction) or NSF (Norwegian Steel Association) receive a 25% member discount.

When combined booking of advertisement in two numbers obtained 5% discount and the four numbers 10%.

We accept attachments for insertion in the magazine. Ask for price.

VAT will be added to the above prices.

ADVERTISING MATERIAL

In order to handle data files fast and in a secure way, we prefer the following routines:

Primarily we want

- PDF-files created with high resolution data and embedded fonts.
- TIF or EPS files if fonts and images are embedded.
- Of course we accept open documents (such as Adobe Indesign and QuarkXpress). Remember to enclose images, logos, fonts, printouts etc.

We do not accept

Documents from CorelDraw, Works, PowerPoint or Publisher.

Images and text

- Line art should be scanned in 1200 dpi, halftone and colour images in 300 dpi. Colour images separated in CMYK.
- Enter your name and email address. Do not hesitate to give us a call if you have any questions.
- Total colour amount on uncoated paper should not exceed 280%.
- Total colour amount on medium coated paper should not exceed 325%.
- Total colour amount on coated paper should not exceed 345%.
- Black text only in 100% black, not in 4 colour.

File transfer

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